

Recycling

- The U.S. recycling rate is about 35%
- 59% of U.S. households have access to curbside recycling.
- The Environmental Protection Agency estimates that 75% of all waste is recyclable.
- When asked why they don't recycle, Americans surveyed identified five main reasons:
 - 39% say it's a lack of easy access to recycling locations.
 - 35% say they do not have space for recycling bins.
 - 29% say they don't have time to sort their recycling.
 - 22% say they don't know enough about recycling.
 - 21% say they can't be bothered.

Libraries

- 49% of Americans have used a library in the last year.
- 66% percent of Americans believe if their local library closed, it would hurt their community.
- When asked what they do at libraries, Americans surveyed said the following:
 - 64% borrowed books.
 - 49% just sit and read, study, or watch or listen to a video.
 - 35% get help from the librarians.
 - 27% attend classes, programs, or lectures.
 - 18% attend meetings of a group they belong to
 - 14% search online or apply for jobs online
 - 13% use 3-D printers or other high-tech devices.

TikTok

- 60% of TikTok users are female and 40% are male.
- 83% of TikTok users have posted a video.
- 67% of teens in 2023 used TikTok.
- 29% of consumers have TikTok installed on their phone.
- 33% of TikTok users say they get their news from TikTok.
- The following is the age breakdown of TikTok users:
 - 33% are between 10-19
 - 30% are between 20-29
 - 16% are between 30-39
 - 14% are between 40-49
 - 7% are 50+

Netflix

- 51% of Netflix users are female and 49% are male.
- The age breakdown of Netflix subscribers is:
 - 24% are 18-24 years old
 - 25% are 25-34 years old
 - 19% are 45-54 years old
 - 14% are 55 years or older
- Netflix is preferred by 47% of Americans over other streaming platforms.
- Around 27% of Netflix users Share their accounts with family members.
- 68% of Netflix members have some or no college education.
- Around 80% of Netflix subscribers follow its title suggestions.

Social Media

- 81% of adults support parental consent and time restrictions for minors using social media sites.
- 46% of teens think social media companies should require parental consent for minors to create a social media account.
- 34% of teens think there should be limits on how much time minors can spend on social media.
- 41% of teens think that their parents worry a little or not at all about their social media use.
- 95% of teens 13 to 17 have used YouTube.
- 36% of teens say they spend too much time on social media.
- 54% of teens say it would be hard to give up on social media.
- 31% of teens say that social media makes them feel like their friends are leaving them out of things.

School

- 87% of students graduate from High School.
- 77% of teachers are female.
- 44% of principals are male.
- 16% of teachers work a non-school summer job.
- 18% of teachers have a second job during the school year.
- 20% of public schools require students to wear uniforms.
- 21% of schools offer courses entirely online
- 18% of school districts go back to school after September 5th.
- 1% of schools go back to school in July.
- 57% of all parents of K-12 students say they are extremely or very satisfied with the quality of education their children are receiving.

Pets

- 62% of Americans own a pet
 - 35% of American have more than 1 pet
- 49% of Americans own only dogs.
- 23% of Americans own only cats.
- 24% of Americans own cats and dogs.
- 97% of Americans say that their pets are part of their family.
- 38% of dog owners got their dogs from an animal shelter.
- 7% of cat owners got their cat from a cat breeder.
- Millennials or people 23-38 own 33% of pets
- 41% of dog owners spend between \$500 and \$1,999 a year on their dogs.
- 54% of dog owners have some regrets about getting a dog.
- 7% of dog owners say they broke up with someone who didn't like their dog.

Post Office

- 46% of post office employees are women.
- 16% of post office employees are military veterans.
- The U.S. Postal Services processes and delivers 44% of the world's mail volume.
- The U.S. Postal Service ships 32% packages within the U.S.
 - UPS ships 24% of all packages in the U.S.
 - FedEx ships 19% of all packages in the U.S.
 - Amazon and other smaller carries ship 25% of all packages in the U.S.
- 33% of US households visit the post office 3 to 6 times a year.

